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di studi superiori



**UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA**

**BROCHURE DIDATTICA**

**CLASSE DI SCIENZE SOCIALI**

**A.A. 2015-2016**

**UNIVERSITY OF PADUA**  
**GALILEAN SCHOOL OF HIGHER EDUCATION**  
**SOCIAL SCIENCES PROGRAMS 2015-16**

**FUNDAMENTALS AND SYSTEMS OF POSITIVE LAW I**  
*(Prof. Paolo Moro)*

**Title:** Fundamentals and Systems of Positive Law I

**Lecturer:** Paolo Moro, Full Professor of Philosophy of Law at the Department of Private Law and Critique of Law, University of Padua

**Subject:** Philosophy of Law (IUS/20)

**Period:** 2nd. Semester, 20h

**Language:** English as medium for dialogue

**Syllabus**

**Goals:** After having completed this course, the students are expected to be able to demonstrate:

- ✓ knowledge about explained and discussed contents;
- ✓ ability to independently present the results of critique reasoning;
- ✓ attitude to problem solving, role playing and cooperative learning.

**Contents:** In the seminars, the students are invited to discuss these topics:

- ✓ Legal Rhetoric
- ✓ Justice is Conflict
- ✓ Positive Law and Capital Punishment
- ✓ Fair Play and Sportsmanship
- ✓ Freedom of Robots

**References:**

Suggested handouts during seminars

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# FUNDAMENTALS AND SYSTEMS OF POSITIVE LAW - II

(Prof. Claudio Sarra)

**Title:** Fundamentals and Systems of Positive Law – The “incommensurability dilemma” in the construction of legal knowledge

**Lecturer:** Claudio Sarra, Associate Professor of Philosophy of Law at the Department of Private Law and Critique of Law, University of Padua

**Subject:** Philosophy of Law (IUS/20)

**Period:** 2nd. Semester, 10h

**Language:** English as medium for dialogue

## Syllabus

**Goals:** After having completed this course, the students are expected to be able to demonstrate:

- ✓ knowledge about explained and discussed contents;
- ✓ ability to independently present the results of personal research;
- ✓ attitude to cooperative learning and to focus on the critical aspects of the construction of juridical knowledge.

**Contents:** In the seminars, the students are invited to discuss these topics:

- ✓ the “incommensurability dilemma”;
- ✓ the conceptual construction for the application of Law through “knowledge exportation”;
- ✓ the human use of (and the human care for) “hybrid knowledge” in dealing with conflicts

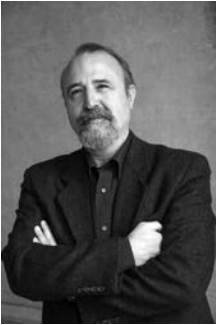
## References:

- C. Sarra, “Consumatori di scienza”. *Il problema dell'incommensurabilità nell'uso giudiziale del sapere scientifico*, forthcoming
- C. Sarra, *Questioni pregiudiziali: una prospettiva epistemologica sui rapporti tra neuroscienze e diritto*, in *Etica & Politica/ Ethics & Politics*, XVI, 2014, 2, pp. 64-100;
- M. Tallachini, *Giudici, esperti, cittadini: scienza e diritto tra validità metodologica e credibilità civile*, in «Notizie di Politeia», XIX, 70, 2003, pp. 83-94.

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# INTRODUCTION TO THE GENERAL THEORY OF SOCIAL SYSTEMS

(Prof. Vincenzo Pace)



**Title:** *Introduction to the General Theory of the Social Systems*

**Lecturer:** Enzo Pace, Chair Sociology of Religion at the Department of Philosophy, Sociology, Education and Applied Psychology, University of Padua

**Subject:** Sociology (SPS/07)

**Period:** 1<sup>st</sup>. Semester, 30h.

**Language:** English

## Syllabus

**Goals:** Achieving basic tools of the sociological language concerning the theoretical and methodological approaches to the relationship between economics and religious ethics in the social systems.

**Contents:** Reading Max Weber, *The Protestant Ethics and the Spirit of Capitalism*, and questioning the relations between systems of religious belief (Christianity, Islam, Hinduism and Sikh Panth).and economics

Class lectures and seminars

## References:

Enzo Pace, *Introduzione alla sociologia delle religioni*, Roma: Carocci, 2013

Enzo Pace, *Religion as Communication*, Farnham: Ashgate, 2011.

Max Weber, *The Protestant Ethics and the Spirit of Capitalism*, New York: Routledge, 2008

(in Italian: *L'etica protestante e lo spirito del capitalismo*, Milano: Rizzoli, 1991; in Original: *Die protestantische Ethik und der Geist des Kapitalismus*, 1904-1905, online or in paperback. Beltz Athenäum Verlag, 2000 or Area Verlag, 2005).

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# PRINCIPLES OF MICROECONOMICS

(Prof. Lorenzo Rocco)



**Title:** Principles of Microeconomics

**Lecturer:** Lorenzo Rocco, Associate Professor of Economics at the Department of Economics and Management, University of Padua

**Subject:** Economics (SECS-P/01)

**Period:** 2<sup>st</sup>. Semester, 30h.

**Language:** English

## Syllabus

**Goals:** Provide complements in Game Theory and Contract Theory to students at the beginning of their education in economics and social sciences more in general. Although at a rather introductory level, students will be exposed to advanced concepts and methods in microeconomic theory.

- 1) Complements of Game Theory (22 hours)
  - a. First definitions and concepts
  - b. Nash equilibrium
  - c. Subgame perfect Nash equilibrium
  - d. Multi-stage games and repeated games
  - e. Games with incomplete information
  - f. Correlated equilibria
  - g. Bayesian Nash equilibria
  - h. Perfect Bayesian Nash equilibria – signalling games
  - i. Refinements
- 2) Contract Theory – The principal-agent model (8 hours)
  - a. Fundamentals of mechanism design
  - b. Adverse selection
    - i. the basic two-types model
    - ii. extension to limited liability
  - c. Moral Hazard
    - i. the risk-neutral-agent case
    - ii. the risk-averse-agent case

**References:**

Rasmusen, E. (2007) *Games and Information*" Blackwell Publishing

- chapters 2,3,4,6

Laffont, JJ and Martimort, D. (2002) *The theory of incentives – the principal-agent model*,  
Princeton University Press

- chapters 2, 3.5, 4

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# **LAW OF TORTS**

*(Prof. Marcello Maggiolo)*

**Title:** Law of torts

**Lecturer:** Marcello Maggiolo, full professor at the DPCD – University of Padua

**Subject:** Private Law (IUS/01)

**Period:** 2nd semester

**Language:** English

## **Syllabus**

**Goals:** to provide an understanding of the tort law system, both from a national and from a comparative point of view, and also in an economic analysis of the law perspective.

**Contents:** Tort law is related with economic and social needs which are not limited to a single State, but are common in every society and every single State. Damages are an universal occurrence, and universal is therefore the need of legal remedies to provide compensation against damages.

Some fundamental notions will be analyzed, such as the notion of damage, the scope of the tort law, the deterrence a punitive functions of tort law, the liability criteria, the insurance relevance, causation, and others.

*Teaching method:* Class lectures

*Final exam:* oral discussion.

## **References:**

Christian Von Bar, *The Common European Law of Torts*, Oxford University Press (selected chapters, information will be provided during classes)

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# **THE MODERN STATE IN A MULTIDISCIPLINARY APPROACH**

*(Prof. Matteo Bortolini)*

**Title:** The Modern State in a Multidisciplinary Approach

**Lecturer:** Prof. Matteo Bortolini, Department of Philosophy, Sociology, Education and Applied Psychology, University of Padua

**Subject:** Sociology (SPS/07)

**Period:** 1<sup>st</sup> Semester, 22 hours

**Language:** English

## **Syllabus**

The course is a multi-disciplinary (philosophy, history, sociology, law) introduction to the “modern State,” conceived as a distinct and improbable political form, typical of modern societies and intrinsically tied to philosophical and juridical symbolic and material institutions. The course is divided into two very distinct sections. During the first section we’ll survey the “premises” of the modern State: historical, conceptual, and sociological. The goal of this first section is to develop a complex but clear concept of what renders a political form a proper “State.” During the second section of the course we’ll survey and discuss some more specific interpretations of the State. The two sections will also be different in their style of interaction: the instructor will lecture during the first section, and lead seminar discussions during the second section. The relationship between the two sections is not only chronological, it also has a pedagogical intention: through the first section of the course, the students will acquire the conceptual and historical skills that will enable them to critically read and discuss the texts selected for the seminars.

First section – October-December 2015

4 lectures, 2 hours each

First paper: January 7, 2016

The first paper (10-12 single spaced pages) will focus on a reconstruction of the main conceptual characteristics of the modern State, seen from a multi-disciplinary perspective. Students have to show a deep understanding of the various elements that define a State and give a concise and comprehensive illustration of the topic *as if* they should write an encyclopedia entry on the State.

Second section – February-April 2016

5 seminars, 3 hours each

Second paper and discussion: May 25, 2016

The second paper (10-13 single spaced pages) should contain a thorough analysis of one of the texts discussed during the seminars of the second section of the course. The aim is both reconstructive and critical. The paper will be centered around one main theoretical hypothesis and will make use of one text to illustrate it through critique and/or appraisal.



Topic	Texts	Suggested readings
Before the modern State	<ul style="list-style-type: none"> <li>- Paolo Grossi, <i>L'ordine giuridico medievale</i>, Laterza, Roma-Bari, 2006</li> <li>- Ernst H. Kantorowicz, <i>The King's Two Bodies</i>, chapter 5 "Polity-Centered Kingship: Corpus Mysticum", Princeton University Press, Princeton, 1997</li> <li>- Gianfranco Miglio, <i>Genesi e trasformazioni del termine-concetto 'Stato'</i>, in Id., <i>Le regolarità della politica</i>, Giuffrè, Milano, 1988, pp. 801-832.</li> </ul>	<ul style="list-style-type: none"> <li>- Quentin Skinner, <i>The State</i>, in T. Ball, J. Farr e R.L. Hanson (a cura di), <i>Political innovation and conceptual change</i>, Cambridge University Press, Cambridge, 1989, pp. 90-131.*</li> <li>- Manfred Riedel, <i>Metafisica e metapolitica. Studi su Aristotele e sul linguaggio politico della filosofia moderna</i>, Il Mulino, Bologna, 1990.</li> <li>- Massimo Terni, "Stato", in R. Esposito e C. Galli (a cura di), <i>Enciclopedia del pensiero politico</i>, Laterza, Roma-Bari, 2000.</li> </ul>
Philosophical premises	<ul style="list-style-type: none"> <li>- Thomas Hobbes, <i>Leviathan</i>, chapters 9-22*</li> <li>- John Locke, <i>Second Treatise on Government</i>, chapters 1-10*</li> <li>- Quentin Skinner, <i>Hobbes and the Purely Artificial Person of the State</i>, «The Journal of Political Philosophy», 7, 1, 1999, pp. 1-29.</li> <li>- Quentin Skinner, <i>From the state of princes to the person of the state</i>, in Id., <i>Visions of Politics. Volume 2: Renaissance Virtues</i>, Cambridge University Press, Cambridge, 2002, pp. 368-413.*</li> </ul>	<ul style="list-style-type: none"> <li>- Louis Dumont, <i>Essays on individualism</i>, University of Chicago press, Chicago, 1992.</li> <li>- Carlo Galli, <i>Ordine e contingenza. Linee di lettura del "Leviatano"</i>, in Aa.Vv., <i>Percorsi della libertà. Scritti in onore di Nicola Matteucci</i>, Il Mulino, Bologna, 1996, pp. 81-106.</li> <li>- Christopher B. Macpherson, <i>The Political Theory of Possessive Individualism</i>, Oxford University Press, Oxford, 2011.</li> <li>- David Runciman, <i>What Kind of Person is Hobbes's State? A Reply to Skinner</i>, «The Journal of Political Philosophy», 8, 2, 2000, pp. 268-278.</li> </ul>
Sociological premises	<ul style="list-style-type: none"> <li>- Gianfranco Poggi, <i>The State: Its Nature, Development, and Prospects</i>, Stanford, Stanford University Press, 1990</li> <li>- Norbert Elias, <i>The Civilizing Process</i>, part 3, chapter 2 "On the Sociogenesis of the State", Blackwell, Oxford, 2000*</li> </ul>	<ul style="list-style-type: none"> <li>- Andrew Vincent, <i>Theories of the State</i>, Basil Blackwell, Oxford, 1987.</li> <li>- Pietro Costa, "Oltre lo Stato": teorie "pluralistiche" del primo Novecento, «Sociologia e politiche sociali», 5, 1, pp. 11-35, 2002.</li> <li>- G. Mc Lennan, D. Held, S. Hall (eds), <i>The idea of the modern state</i>, Open University Press, Milton Keynes-Philadelphia,</li> </ul>
Historical premises	<ul style="list-style-type: none"> <li>- Martin van Creveld, <i>The Rise and Decline of the State</i>, Cambridge University Press, Cambridge, 1999*</li> </ul>	<ul style="list-style-type: none"> <li>- Charles Tilly (ed.), <i>The formation of national state in Western Europe</i>, Princeton University Press, Princeton, 1975</li> <li>- Theda Skocpol, <i>States and Social Revolutions</i>, Cambridge University</li> </ul>

		Press, Cambridge, 1979
<b>January 7, 2016 - First paper handed in</b>		
<b>Section two/ Interpretations</b>		
Carl Schmitt	<i>The Leviathan in the Political Theory of Thomas Hobbes*</i>	
Ernst Cassirer	<i>The Myth of the State*</i>	
Pierre Bourdieu	<i>On the State</i>	
Vladimir I. Lenin	<i>The State and Revolution*</i>	
Hannah Arendt	<i>On Revolution*</i>	

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To the issue: *The idea of state in Islam: from the well-guided caliphs to contemporary self-proclaimed Caliphate*, will be dedicated two workshops by prof. Vincenzo Pace (8 hours: four meetings). The bibliography will be provided later.

# PRINCIPLES OF MANAGEMENT I

(Prof. Andrea Furlan)

**Title:** Principles of Management I- Module: Operations Management

**Lecturer:** Andrea Furlan, Associate Professor of Management, Department of Economics and Business “Marco Fanno”, University of Padua

**Subject:** Management (SECS-P/08)

**Period:** 1<sup>st</sup> semester, 10h

**Language:** English

## Syllabus

**Goals:** The module aims at providing students with the conceptual and operational tools to develop systematic thought about operations management both in manufacturing and service firms. Topics will include: introduction to operations management, operations strategy and performance, process analysis, lean production and just in time.

## References

Slack N., Brandon-Jones A., Johnston R. (SBJ), 2013, *Operations Management* (seventh Edition), Prentice-Hall; chapter 1-2-4-7-15

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# PRINCIPLES OF MANAGEMENT II

(Prof. Eleonora Di Maria)



**Title:** Principles of Management II

**Lecturer:** Eleonora Di Maria, Associate Professor of Business Management, Department of Economics and Business “Marco Fanno”, University of Padua

**Subject:** Management (SECS-P/08)

**Period:** 1<sup>st</sup> semester, 10h

**Language:** English

## Syllabus

**Goals:** The course aims to provide knowledge of the fundamentals of marketing management and its implications in terms of firm’s strategy. Students will acquire competence related to marketing strategies and marketing processes through interactive sessions and case studies. The course will explore marketing evolution trends related to the dynamics of the technological scenario.

## Contents:

- Introduction to marketing and its evolution (paradigms)
- Firm’s strategy and marketing strategies
- One-to-one marketing and relationship marketing
- Operational Marketing: the four Ps and the three Cs
- Consumer behavior and community management
- Web marketing

## References

- Armstrong A., Hagel J. (1996), “*The Real Value of On-line Communities*”, Harvard Business Review, May-June.
- Nambisan, S. (2002) *Designing virtual customer environments for new product development: towards a theory*. Academy of Management Review, 27, pp. 392-413.
- Peppers D., Rogers M., Dorf B. (1999) *Is your company ready for one-to-one marketing?*. Harvard Business Review, January-February.
- Prahalad, C. K. and Ramaswamy, V. (2003) *The new frontier of experience innovation*. MIT Sloan Management Review, 44, pp. 12-18.
- von Hippel, E. (1978) *A customer-active paradigm for industrial product idea generation*, Research Policy, 7, p. 240–266.

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# PRINCIPLES OF MANAGEMENT III

(Prof. Silvia Rita Sedita)



**Title:** Principles of Management III

**Lecturer:** Silvia Rita Sedita, Associate Professor of Management, Department of Economics and Management, University of Padua

**Subject:** SECS – P/08

**Period:** 1<sup>st</sup> Semester, 10 hours

**Language:** English

## **Syllabus:**

**Goals:** The course aims to provide knowledge of the fundamentals of innovation management. Students will be active participants in a vibrant and interactive learning environment. Reflections on recent innovation management trajectories will complement the teaching program.

## **Contents:**

- The role of innovation in the modern economy
- What is innovation (definitions, typologies of innovation)
- What is innovation management?
- Models of the innovative process
- Open vs. closed innovation model
- Innovation networks and platforms
- The geography of innovation

## **Selected References:**

Tidd, J. (2001). "Innovation management in context: environment, organization and performance". *International Journal of Management Reviews*, 3, 169–83.

Chesbrough H. (2003). "The era of open innovation". *Sloan Management Review* Summer: 35 – 41.

Powell, W. W., Koput, K. W., & Smith-Doerr, L. (1996). "Interorganizational collaboration and the locus of innovation: Networks of learning in biotechnology". *Administrative Science Quarterly*, 116-145.

Von Hippel E., Ozawa S. and De Jong, J. (2011), "The age of the consumer-innovator", *MIT Sloan Management Review*, Fall, pp. 27-35.

Morgan K. (2004). "The exaggerated death of geography: learning, proximity and territorial innovation systems". *Journal of Economic Geography*, 4(1), 3-21.

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